

# RE-ESTABLISHMENT OF THE NATIONAL OIL SHALE ASSOCIATION

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# Presentation Outline

- What is the National Oil Shale Association [NOSA]?
- Need for Accurate and Objective oil shale information
- NOSA's strategy for providing information needs
- NOSA's mission, goals and objectives
- NOSA's membership objectives
- Summary and Conclusions

# What is the National Oil Shale Association?

- Historical Background
- Not-for-profit organization [501(c)(6)]
  - Organized under Bylaws to provide information to the public, government officials, the media and other organizations
  - National focus with international reach
  - Not a lobbying organization
- Headquartered in Western Colorado

# Need for Oil Shale Information

- Limited sources of accurate and objective oil shale information
- Many current sources unfairly portray and sensationalize oil shale facts
- Very limited sources available to provide timely responses to requests for information or to respond to inaccurate reports
- Industry base is small and focused on individual processes/projects

# NOSA Strategy

- Stand for responsible development of oil shale to benefit the long term energy needs of the nation
- Become the source of information officials and the media will come to when questions about oil shale arise
- Obtain information from credible non-proprietary sources
- Provide objective, accurate and balanced oil shale information
- Communicate information in an effective manner

# Goals and Objectives

- Communicate information via
  - Oral presentations, a web site, fact sheets, letters to editors, interviews , position papers, trade shows, etc.
- Use volunteer members of the Association to provide oral presentations and information
- Use an Executive Director to facilitate the activities of the Association
- Be fully up and running by early 2008

# Membership Objectives

- NOSA is seeking members that support its goals and objectives
- NOSA is seeking members to sustain the organization
  - Sustaining and Associate Members
  - Dues and Fees
- The benefit to members will be substantial
  - A voice with the media and policy makers
  - Access to documents
  - Web site
  - News letter
  - Speakers bureau

# Summary and Conclusions

- The need for an organization like NOSA is clear
- NOSA is organized to meet the current need for credible oil shale information
- The principals of NOSA are dedicated to its goals and objectives and are knowledgeable about policy, environmental, social and technical issues facing oil shale development
- Details on joining NOSA are available at our poster session or by contacting us



# Contact Information

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